kobo sage + kobo libra 2

Training Document

This document will teach you everything you need to know to sell Kobo Sage and Kobo Libra 2.

The most helpful things you will learn are:

- New and exciting features
- The differences between the two eReaders
- Where these two new products fit in the Kobo eReader family
- What accessories are available for sale

kobo sage

The immersive reading experience

Read, write, and listen in luxury.

Key features
and benefits

kobo sage Key Features

A luxurious, waterproof* and flush 8" HD E Ink Carta 1200 screen

Capture every idea with Kobo Stylus** compatibility

Listen to Kobo Audiobooks† with Bluetooth® wireless technology†

Our most versatile eReader, ergonomically engineered for total comfort

Read more, share more, do more with Dropbox Support

Read well into the night with ComfortLight PRO's blue light reduction

*Meets requirements of IPX8 rating. Waterproof for up to 60 minutes in up to 2 metres of water
**Kobo Stylus sold separately, not included
†Audiobooks available only in select countries. Bluetooth® wireless headphones or speaker required.

Our most accomplished eReader ever.

Enjoy the peace of mind that comes with having every feature at your fingertips, and knowing you'll have our best, most immersive reading experience.

Kobo Sage's 8" flush, high definition E Ink Carta 1200 touchscreen offers deep contrast, super-clear readability, and faster page turns on an expansive display.

Dark Mode offers a new way to reduce eyestrain.

Sleek and lightweight, Kobo Sage feels perfect in your hands in landscape or portrait mode.

Page-turn buttons keep the story moving with one hand.

Works seamlessly with Kobo Stylus (sold separately), to allow you to make handwritten notes in eBooks and documents.

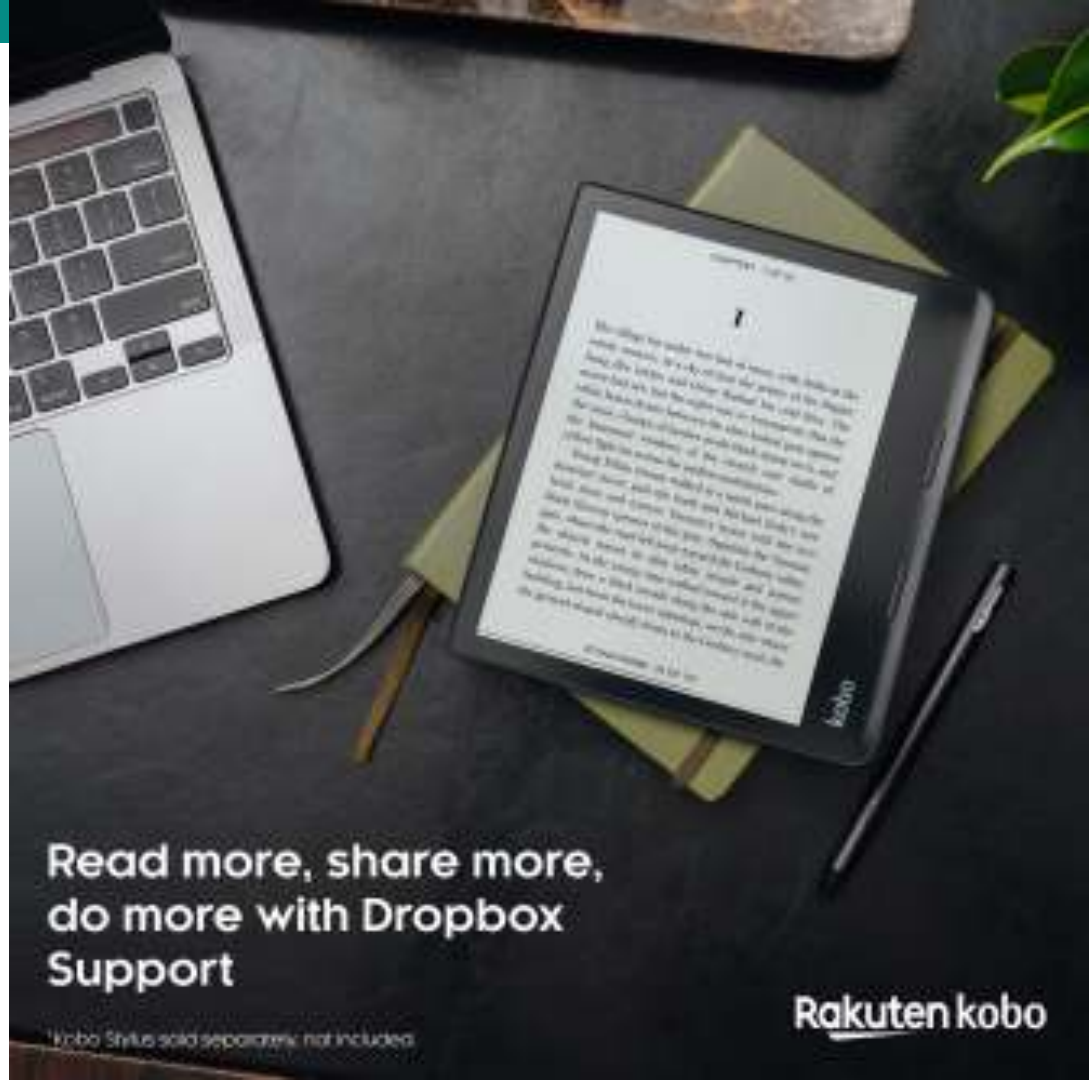
Kobo Sage's built-in notebook feature keeps all of your notes at hand and can convert your writing to clean text.

Kobo Audiobooks support with Bluetooth® wireless technology lets you dive into a story when your hands are tied.†

†Audiobooks available only in select countries. Bluetooth® wireless headphones or speaker required.

Share everything with Dropbox Support. Add your own eBooks and documents wirelessly, export notebooks you've made with Kobo Stylus**, and keep everything on-hand with cloud storage.

**Kobo Stylus sold separately, not included



ComfortLight PRO allows for brightness and blue light control—adjusting colour temperature to give your eyes a break—so you can stay in the story longer, without affecting your sleep.

Fully waterproof*, Kobo Sage is with you from the conference table to the bath tub. Welcome to the lap of luxury.

*Meets requirements of IPX8 rating. Waterproof for up to 60 minutes in up to 2 metres of water.

kobo sage Accessories (sold separately)

kobo stylus

SleepCover

PowerCover

kobo sage PowerCover

The Kobo Sage PowerCover keeps your eReader protected, and delivers on-the-go charging.

You can easily insert Kobo Sage into the PowerCover with magnetic attachment, and it will charge from the built-in battery.

It has sleep/wake technology when you open and close the cover.

If you pair the eReader with Kobo Stylus, the PowerCover has a designated slot* to keep your stylus close at hand.

There is no built-in stand in the cover.

*Kobo Sage PowerCover does not charge Kobo Stylus.

kobo sage

SleepCover

Magnets inside the Kobo Sage SleepCover case allow your eReader to snap into place effortlessly, while maintaining Kobo Sage's sleek lines.

The 2-way stand keeps your eReader upright for hands-free reading in landscape and portrait mode.

Kobo Sage wakes automatically when you open the cover and sleeps when you close it, keeping your eReader safe.

Available in Light Green and Black.

kobo stylus

The Kobo Stylus enables you to handwrite your thoughts and ideas on your Kobo eReader, just like a pen on paper.

Compatible only with Kobo Sage and Kobo Elipsa, you can mark up eBooks or documents and take notes in the built-in notebook feature.

With helpful buttons, you can easily erase or highlight. Includes 1 Kobo Stylus Replacement Tip, a tip replacement tool, and 1 replaceable AAAA battery.

Additional Stylus Replacement Tips sold separately in packs of 5.

Kobo Sage offers customers the peace of mind that comes with having every feature at your fingertips, and knowing you'll have our best, most immersive reading experience.

kobolibra 2
Your eReader, your story
Read and listen wherever life takes you.

Key features
and benefits

kobo libra 2 Key Features

Glare-free 7" screen with the latest E Ink technology + waterproof*

Ergonomic design, landscape mode, & page turn buttons

Available in black or white

32 GB of storage for all your eBooks and Kobo audiobooks

Listen to Kobo Audiobooks† with Bluetooth® wireless technology†

Read well into the night with ComfortLight PRO's blue light reduction

*Meets requirements of IPX8 rating. Waterproof for up to 60 minutes in up to 2 metres of water
†Audiobooks available only in select countries. Bluetooth® wireless headphones or speaker required.

The next-generation Kobo Libra 2 is the embodiment of your reading style.

It is the successor to Kobo Libra H2O, and has more storage, a faster E Ink screen, and Bluetooth® wireless technology so you can listen to Kobo Audiobooks*

*Audiobooks available only in select countries. Bluetooth® wireless headphones or speaker required.

7" E Ink Carta 1200 touchscreen - a faster display, quicker page turns, and deeper contrast.

Glare-free —unlike your smartphone or tablet.

Optional Dark Mode offers white text on a black background to reduce eyestrain.

Keep the story moving by swiping the touchscreen, or use the page-turn buttons when one of those hands is full.

You also have the option to read in landscape mode.

Kobo Libra 2 is fully waterproof*, so you can take your story to the park, the beach, the tub, or even out in the rain.

Kobo Libra 2 comes with 32GB of storage – that's 4 times more than the 8 GB that Kobo Libra H2O had.

Kobo Libra 2 supports Kobo Audiobooks with Bluetooth® wireless technology*. Think of it as a hands-free reading option, for those super busy days.

ComfortLight PRO allows for brightness and blue light control—adjusting colour temperature to give your eyes a break—so you can stay in the story longer, without affecting your sleep.

kobo libra 2
SleepCover

The Kobo Libra 2 SleepCover is the best way to take your eReader with you everywhere you go, personalize it, and keep it looking great.

Available in Poppy Red, Slate Blue, Lavender, and Black.

This SleepCover is made to move with you, and the built-in stand lets your eReader stand on its own in portait and landscape mode. Kobo Libra 2 wakes automatically when you open the cover and sleeps when you close it.

kobo libra 2

Basic SleepCover

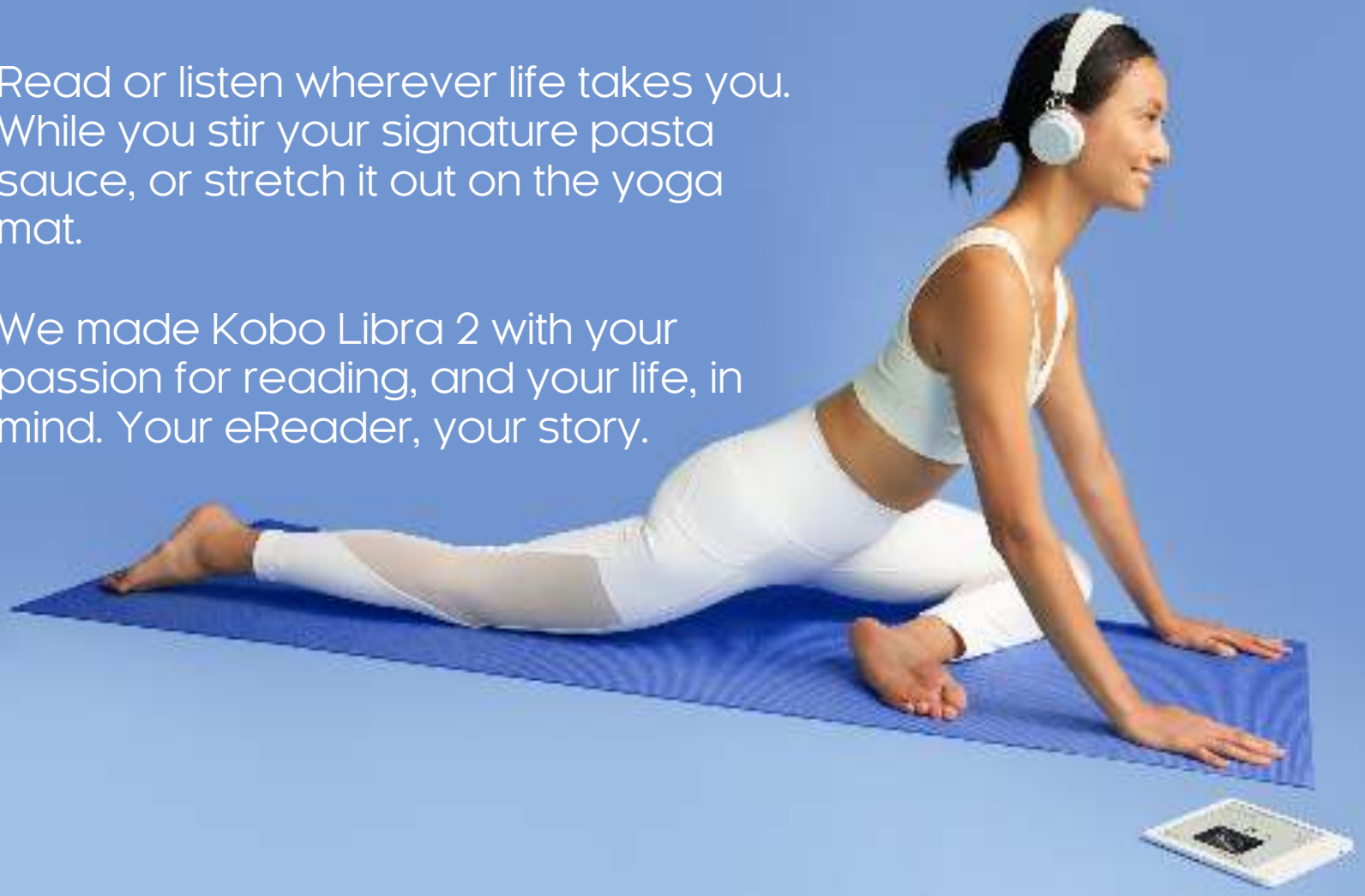
New for Kobo Libra 2, the Basic SleepCover automatically wakes your eReader up when you open the cover and puts it back to sleep when you close it. A great way to keep your eReader safe.

Available in one colour, Steel Grey.

The Basic SleepCover does not have a 2-way stand for hands-free reading.

Read or listen wherever life takes you. While you stir your signature pasta sauce, or stretch it out on the yoga mat.

We made Kobo Libra 2 with your passion for reading, and your life, in mind. Your eReader, your story.



Find millions of eBooks in the built-in Kobo eBookstore.

And read articles saved with Pocket on both Kobo Sage and Kobo Libra 2.

Kobo eReader Family Lineup

Kobo eReaders

kobo elipsa

One eReader.
Endless ideas.

kobo nic

The perfect first eReader.

kobo clara HD

Your reading companion

kobo libra 2

Read or listen wherever life takes you

kobo sage

The immersive reading experience

The Kobo eReader Family

Feature	Kobo Elipsa	Kobo Nia	Kobo Clara HD	Kobo Libra 2	Kobo Sage
Screen Size & Type	10.3” E Ink Carta1200 touchscreen	6” E Ink Carta touchscreen	6” HD E Ink Carta touchscreen	7” HD E Ink Carta 1200 touchscreen	8” HD, flush E Ink Carta 1200 touchscreen
Screen Resolution	227 PPI	212 PPI	300 PPI	300 PPI	300 PPI
Page-turn buttons	No	No	No	Yes	Yes
Landscape mode	Yes	No	No	Yes	Yes
Storage	32 GB	8 GB	8 GB	32 GB	32 GB
Battery Life	Weeks of battery life	Weeks of battery life	Weeks of battery life	Weeks of battery life	Weeks of battery life
Waterproof	No	No	No	Yes	Yes
Front light	ComfortLight – one colour light to adjust brightness	ComfortLight – one colour light to adjust brightness	ComfortLight PRO – adjust brightness and colour temperature for blue light reduction	ComfortLight PRO – adjust brightness and colour temperature for blue light reduction	ComfortLight PRO – adjust brightness and colour temperature for blue light reduction
Size	193 x 227.5 x 7.6 mm	112.4 x 159.3 x 9.2 mm	110 x 159.6 x 8.35 mm	144.6 x 161.6 x 9 mm	160.5 x 181.4 x 7.6 mm
Cable	USB-C	Micro USB	Micro USB	USB-C	USB-C
Kobo Audiobooks	No	No	No	Yes	Yes
Weight	383g	172g	166 g	215g	240.8g
Kobo Stylus compatible, notebook software	Yes	No	No	No	Yes
Dropbox Support	Yes	No	No	No	Yes

Rakuten kobo

The Competition

Competitive Review

Feature	Kobo Sage	Kobo Libra 2	Kindle Oasis	Kindle Paperwhite	Boox Nova Air
Screen Size & Type	8” HD, flush E Ink Carta 1200 touchscreen	7” HD E Ink Carta 1200 touchscreen	7” HD E Ink Carta touchscreen	6.8” HD E Ink Carta touchscreen	7.8” HD E Ink Carta touchscreen
Screen Resolution	300 PPI	300 PPI	300 PPI	300 PPI	300 PPI
Stylus compatible and note-taking software	Yes	No	No	No	Yes
Page-turn buttons	Yes	Yes	Yes	No	No
Storage	32 GB	32 GB	8 GB or 32 GB	8 GB or 32 GB	32 GB
Battery Life	Weeks of battery life	Weeks of battery life	Weeks of battery life	Weeks of battery life	Up to 26 days
Front light	ComfortLight PRO – adjust brightness and colour temperature for blue light reduction	ComfortLight PRO – adjust brightness and colour temperature for blue light reduction	Adjustable brightness and colour temperature for blue light reduction	Adjustable brightness and colour temperature for blue light reduction	Adjustable brightness and colour temperature for blue light reduction
Waterproof	Yes	Yes	Yes	Yes	No
Size	160.5 x 181.4 x 7.6 mm	144.6 x 161.6 x 9 mm	159 x 141 x 3.4-8.4 mm	174.2 x 124.6 x 8.1 mm	194 x 136.5 x 6.3 mm
Weight	240.8 g	215g	188 g	205g	235 g
Accessories	• Kobo Stylus • PowerCover for charging on-the-go + sleep/wake technology • SleepCover with built-in magnets for easy insertion, sleep/wake technology, and stand	• SleepCover with sleep/wake technology and stand • Basic SleepCover (no stand)	• Premium, leather, or fabric Covers	• Premium, leather, or fabric Covers	• Standard Sleeve • Magnetic Case • BOOX Pen

The Customer

Who should buy Kobo Sage and who should buy Kobo Libra 2?

Kobo Libra 2 is ideal for readers who are looking to upgrade from an older eReader to get more premium features at an accessible price point.

Kobo Sage is perfect for readers who want an unmatched, immersive reading experience. They are looking for the best digital reading technology and top tier features.

What is the right Kobo eReader for each type of customer?

Kobo Nia is the perfect first eReader for customers looking for an easy introduction to digital reading and are value-oriented shoppers.

Kobo Clara HD is a great eReader for customers who aspire to read more and want a higher resolution screen with the ability to reduce blue light exposure.

Kobo Libra 2 is the ideal eReader for readers who are looking to upgrade from an older eReader to get more premium features at an accessible price point.

Kobo Sage is perfect for readers who want an unmatched, immersive reading experience. They are looking for the best digital reading technology and top tier features, with the option for note-taking (Kobo Stylus sold separately).

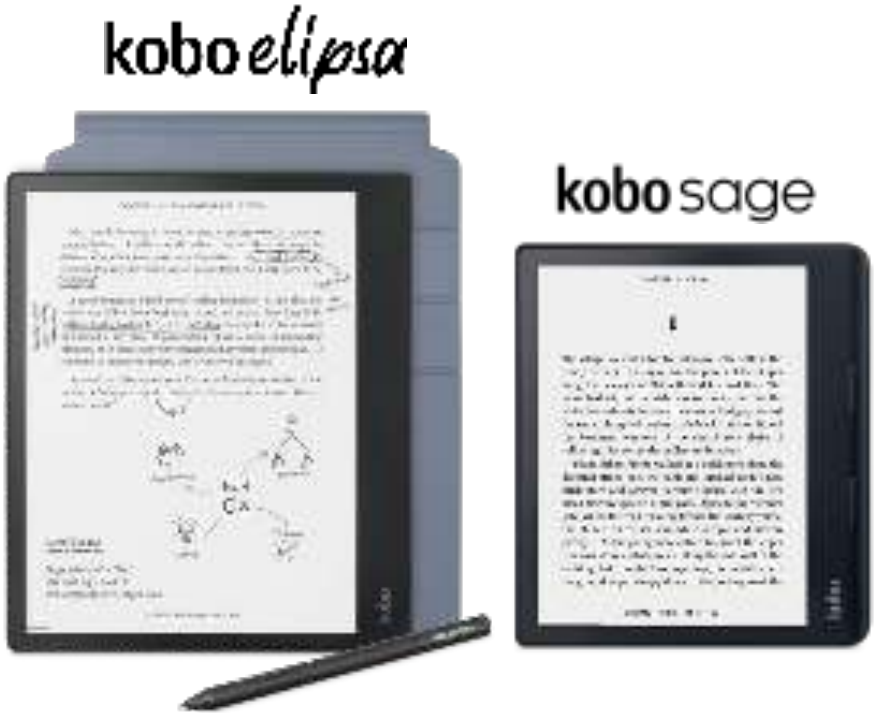
Kobo Elipsa is for readers who are heavy note-takers who want a big screen, and intend to use the eReader primarily for marking up eBooks and documents. They want the full writing package. (Kobo Stylus included)

FAQs

What is the difference between Kobo Sage and Kobo Elipsa?

Kobo Sage is our most immersive and accomplished eReader yet. It has every feature Kobo has to offer, plus the ability to note-take if you purchase the Kobo Stylus separately. It has an 8” screen.

Kobo Elipsa is sold in a Pack and comes with the Kobo Stylus and a SleepCover. It is made with notetaking first in mind. It does not have page-turn buttons, it is not waterproof, and it does not have colour temperature control. It has a large 10.3” screen.



How is the Kobo Sage PowerCover different from other SleepCovers?

The Kobo Sage PowerCover has a built-in battery which keeps your eReader protected, charges it on the go and automatically sleeps and wakes the device to maximize reading time.

What makes Kobo Libra 2 different from the previous Kobo Libra H2O?

Kobo Libra 2 ‘s E Ink Carta 1200 screen delivers a faster display, quicker page turns, deeper contrast, and new optional Dark Mode. Dark Mode offers the option of white text on a black background.

It also has 4 times the storage at 32GB, USB-C connection and Kobo Audiobooks support.

The design of the device has also been updated.

Thank you

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