LG 50UR781C 127 cm (50") 4K Ultra HD Smart TV Wi-Fi Black 300 cd/m²

Brand : LG

Product code: 50UR781C0LK.AEU

Product name : 50UR781C

4K Ultra HD (3840 x 2160), 300 nit, 60Hz Native

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4K UHD, Vibrant Viewing in Ultra High Resolution
LG UHD TVs surpass your expectations every time. Experience lifelike picture quality and vivid colours with four times more pixel accuracy than Full HD.

Enhance Your Interior
Add UHD to your interior decoration. A slim panel and bezel combined with aesthetic design elevate any interior.

HGiG,
Immerse Yourself in the Game
LG is partnered with some of the big names in the gaming industry, allowing you to enjoy the latest HDR game and immerse yourself in your game play.

Game Optimizer
Find all the setting you need for optimal gameplay in one place that allows you to change the current game genre setting quickly.
LG 50UR781C. Display diagonal: 127 cm (50"), Display resolution: 3840 x 2160 pixels, HD type: 4K Ultra HD, Screen shape: Flat, LED backlighting type: Direct-LED. Smart TV. Display brightness: 300 cd/m². Wi-Fi, Ethernet LAN. Product colour: Black

Display	
Display diagonal *	127 cm (50")
HD type *	4K Ultra HD
LED backlight	✓
LED backlighting type	Direct-LED
Screen shape *	Flat
Display brightness *	300 cd/m²
Native refresh rate	60 Hz
Display resolution *	3840 x 2160 pixels
Smart TV	
Smart TV *	✓
Internet TV *	✓
Operating system installed *	WebOS
Operating system version	23
Smart modes	Filmmaker, Game, Vivid, Standard
Audio	
Number of speakers *	2
RMS rated power *	10 W
Audio output channels	2.0 channels
Network	
Wi-Fi *	✓
Wi-Fi standards	Wi-Fi 5 (802.11ac)
Bluetooth *	✓
Bluetooth version	5.0
Ethernet LAN *	✓
Design	
Product colour *	Black

Ports & interfaces	
RF ports quantity	1
Common interface (CI) *	✓
HDMI ports quantity *	3
Management features	
Hotel mode	✓
Power	
Energy efficiency class (SDR) *	F
Energy efficiency class (HDR) *	G
Energy consumption (SDR) per 1000 hours *	65 kWh
Energy consumption (HDR) per 1000 hours *	129 kWh
Power consumption (sleep)	0.5 W
AC input voltage	100 - 240 V
AC input frequency	50/60 Hz
Energy efficiency scale	A to G
Weight & dimensions	
Width (with stand)	1121 mm
Depth (with stand)	57.1 mm
Height (with stand)	651 mm
Weight (with stand)	11.8 kg
Width (without stand)	1121 mm
Depth (without stand)	57.1 mm
Height (without stand)	651 mm
Weight (without stand)	11.7 kg
Stand width	80.4 cm
Stand depth	20 cm

Performance	
Picture processing technology	LG AI Picture
High Dynamic Range (HDR) supported *	✓
4K Ultra HD upscaling	✓
Video upscaling	✓
Remote access	✓

Ports & interfaces	
HDMI version	2.1
Audio Return Channel (ARC)	✓
Ethernet LAN (RJ-45) ports	1
USB 2.0 ports quantity *	1

Packaging data	
Package width	1215 mm
Package depth	152 mm
Package height	775 mm
Package weight	14.5 kg
Package type	Box

Packaging content	
Desktop stand	✓
Cables included	AC
Remote control included	✓

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